

# **COMPETENCE ATLAS**

Notepad

#### Standortagentur Tirol GmbH

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LEBENSRAUM TIROL

HOLDING

## dyno OG

dyno - Emotions Meet Data. At the dyno AI marketing consultancy, we specialize in blending human creativity with cutting-edge AI marketing technology. Our innovative offerings include Virtual Experts and Virtual Doubles, which automate and personalize interactions, closely mirroring human communication. These from us developed products open new doors in customer engagement, sales, and HR, particularly excelling in routine queries where they augment human interaction and boost efficiency. Our Virtual Doubles are expertly crafted to embody specific individuals, mimicking not just their knowledge but also their unique communication style, fostering authentic, tailored interactions. Our commitment is unwavering in our pursuit to evolve and deliver a marketing experience that's not only more efficient and personalized but also future-forward.

### company data

employees: <= 5

legal form: Offene Gesellschaft

founding date: 2021 member of cluster: KT

#### contact information

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### competences and specialization

- AI Marketing Agency
- AI Marketing Technology
- Automated conversations
- Future-Marketing Strategies
- Human-Centric Innovation
- Marketing Efficiency
- Personalized Communication

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