



SKINNOVATION

Startup Conference on Skis

16. – 18. March 2023

We go outdoors, we feel the cold and we have hot cheeks because we burn for our passion!

Start-up & get on your skis!

Skinnovation brings entrepreneurial spirit and innovation on the slopes.

We are doing Skinnovation because we are convinced that if you have a great idea you have to JFDI*.

It's all about bringing the right people together, help them to have an awesome time and let ideas grow.

*JFDI = Just fucking do it.

The Concept

PITCHING & POWDER

The elements of Skinnovation



Ski lift pitch

Startups pitch their idea to international investors in the ski lift.



Talks in the ski huts

Top-class speakers from all over Europe hold exciting workshops and talks in the ski huts.



Skiing in the Alps

Time with other Skinnovators is spent together on the slopes.

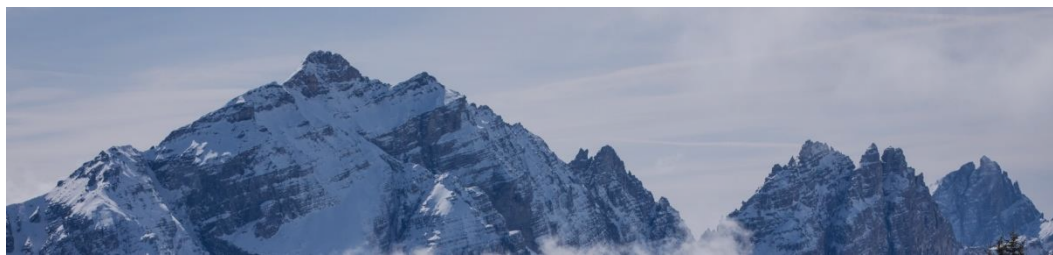


Valuable networking

The best connections are made when sharing an experience together, such as skiing.

IMPRESSIONS

This was 2022!



A scenic view of a snow-covered mountain range. In the foreground, a cable car system with a red cabin is visible, ascending a steep, snow-laden slope. To the left, a small white building with a brown roof sits on a snowy patch. The background features jagged, rocky mountain peaks partially covered in snow under a bright, slightly hazy sky. The overall atmosphere is serene and majestic.

The mountains are calling and I must go startup!

(John Muir)



2 Ski resorts

40 Speakers

65 Kilometers of slopes

500 Skinnovators

THE CONFERENCE

Ski + Innovation = Skinnovation

Skinnovation is the first startup conference on skis. More than 500 startups, investors, innovative corporates and entrepreneurship enthusiasts meet up to ski together, attend talks in ski huts and network together. Pitching happens on the ski lift.

Taking place in the capital of the Alps, Innsbruck, and surrounding ski resorts, Skinnovation is literally the coolest startup event in Europe.

In the past renowned companies such as SAP, Microsoft, Jodel, N26 and Flixbus joined the conference.

PROGRAMM

3 days full of networking & experiences



Thursday, 16th March, Evening
Opening Evening with Keynote, Networking Pitch and Dinner



Friday, 17th March, Evening
Networking dinner in the capital of the Alps



Saturday, 18th March, Evening
Pitch final and award ceremony, dinner with after party and live-band

New

Thursday, 16th March, Daytime
1st Alpine Tech Day with Startup Fair and Workshops at the Ski resort Axamer Lizum



Friday, 17th March, Daytime
Skiing at the ski resort Axamer Lizum, talks in the ski huts, themed lunch tables, ski lift pitch and après-ski get together



Saturday, 18th March, Daytime
Skiing at the ski resort Schlick2000, talks in the ski huts, themed lunch tables, ski race



A day for the Alpine Companies

*Startup Fair and Workshop Day for the Alpine Tech field**

The Alpine Tech Day is a new part of Skinnovation and focusses on startups and companies from the Alpine field. It offers:

- demo booth for startups and companies to show their new products and test them in the ski resort
- workshops with experts to discuss new trends and topics in the Alpine field
- networking activities to meet the right people in their natural habitat

**Startups & companies from following Alpine Tech fields include: sports, tourism, mountain related products and services*

New



1st Alpine Tech Day



Become a partner of Skinnovation

PARTNERSHIPS

Benefits for our partners



Event Tickets

Join the events and benefit from the exchange with our Skinnovators.

- Corporate/Investor tickets for the entire event



Startup Contact

Get more information about our participating startups.

- Receive all pitch decks before the event
- Get a profile report of all pitching startups and their contacts



Branding

We boldly depict your company logo before and during the event.

- Logo on our website
- Social Media Posting
- Logo on our rollups and print materials
- Logo on merchandise
- Exhibition in app
- Branded ski hut



Speaker / Exhibitor Slot

Present yourself to our Skinnovators.

- Give a talk in one of our ski huts
- Host a lunch/dinner table
- Take part in the networking pitch



Merchandise

Become a merchandise partner.

- Put your flyer & merchandise in our goodie bag
- Have your logo on our merchandise e.g. lanyard, goodie bag, name tag, bandana etc.)

LIGHTHOUSE EVENT

Building up Tyrol's entrepreneurship ecosystem



Location

Leveraging on the location

- Centrally located and easy to reach in the middle of Europe
- Great life quality through the mountains and nature
- Excellent access to talents based on the university and other higher education



Ideas

Bringing together people

- Bringing talents and experts together to create new value
- Set the ground for new ideas and corporations in Tyrol



Network

Creating a strong network

- Supports building relationships within and outside the local ecosystem
- Bringing locals and international together to connect

Positioning Innsbruck/Tyrol internationally in the startup scene as attractive location with many benefits and potential.

HOST AND PARTNERS

Making Skinnovation happen (again)



The University of Innsbruck is hosting Skinnovation to further establish entrepreneurship among its students and within its ecosystem. The conference facilitates access to the international startup community and helps students and researchers to connect with the community and advance their entrepreneurial path.

The Tyrolean Chamber of Commerce is co-hosting the conference since its beginning in 2015. Skininnovation, as international startup events, creates a platform for Tyrolean and international entrepreneurs to meet up and develop synergies as well as promoting Tyrol as location for young founders.

The InnCubator is partner of Skininnovation and has been supporting the event since its own establishment in 2016. Since Skininnovation and the InnCubator are complementary to each other, there has always been a very close connection which will be further developed for more benefits for each other.

CONTACT

Let's skinnovate together!



Kathrin Treutinger
Founder Skinnovation
kathrin@skinnovation.io
+43 676 39 85 315



Johann Füller
*Innovation Professor &
Entrepreneur*
johann.fueller@uibk.ac.at

www.skinnovation.io

